

NEWS RELEASE

For immediate release

ANNUAL VFO BOARD OF DIRECTOR'S AWARD WINNER ANNOUNCED

Recognizing dedication and service to the veal cattle industry

Guelph, ON, 26 March 2020—Veal Farmers of Ontario (VFO) was pleased to announce this year's VFO Board of Director's Award winner at its recent Annual General Meeting and Producer Education Day held at the Arden Park Hotel in Stratford on March 11, 2020.

The VFO Board of Director's Award is presented to individuals or groups who have helped the VFO Board achieve its mandate. This year, Mr. Tom Kroesbergen Sr. was recognized for his leadership and vision for the veal cattle industry. He recently completed the maximum nine-year term as a Director, and most recently as Chair, with the Toronto Stockyards Land Development Board (TSYLDB), representing the veal sector.

"During Tom's time with the TSYLDB, the board was able to clarify its mandate and build expertise in order to not only preserve the original distribution for its members, but look at ways to diversify and grow the funds for future generations," says Jennifer Haley, Executive Director, VFO.

With Kroesgbergen Sr.'s leadership as Chair for the past six years, the TSYLDB continued to ensure good management of the properties, including lease renewals and ongoing relationships with major retail tenants. As well, the board engaged in a number of strategic planning exercises with a look to the future to ensure that the board stays up to date on land use planning in a constantly evolving area of the City of Toronto.

"We thank Tom for his dedication and service to the veal sector, the livestock sector as a whole and for his leadership on the TSYLDB. It was an honour to present this award to my father in recognition of his commitment to our industry," says Tom Kroesbergen, Chair, VFO.

VFO is a producer-run organization that represents the interests of Ontario's veal producers. VFO is committed to promoting industry growth and viability through collaboration, innovation, marketing and education. To learn more, visit ontarioveal.on.ca.

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