



Please join us at the Veal Farmers of Ontario

## 2026 ANNUAL GENERAL MEETING & PRODUCER EDUCATION DAY

**Wednesday, March 18, 2026**

10:00 a.m. to 3:30 p.m.

The GrandWay Events Centre  
Elora, Ontario

### HIGHLIGHTS INCLUDE:

VFO Board of  
Director's Award  
presentation

Updates from VFO's  
2025 programming

Ontario Veal Appeal  
inspired lunch

Networking &  
trade show

Insightful  
presentations

Chance to win a  
door prize

In the morning, industry leaders will present an overview of the key projects and priority issues VFO has undertaken over the past year, along with highlights from our 2025 programming. After lunch and time to explore our trade show, the afternoon will kick off with a dynamic line up of speakers!



### *Special Recognition*

**Jennifer Haley, VFO Executive Director**

Honouring her upcoming retirement after  
28 years of dedicated service

For nearly three decades, Jennifer Haley's vision, leadership, and dedication have shaped VFO, strengthened the veal and dairy calf sector, and inspired those around her. As she steps into a well-earned retirement, we will celebrate her extraordinary legacy and offer our deep appreciation for her lasting impact.

**Tickets** Pre-registration is required.

**\$25**  
for producer  
members

**\$85**  
for industry  
partners

Get your ticket before Wednesday, March 4, 2026, for a chance to win a door prize generously donated by our sponsors.

To register, visit:  
<https://VFOAGM2026.eventbrite.ca>  
or call the VFO office for assistance  
at (519) 824-2942

Applicable fees are extra. Cancellations and no-shows will not be refunded.

Meet our speakers and find out more on [vealfarmers.ca](http://vealfarmers.ca).  
Questions? Email us at [events@vealfarmers.ca](mailto:events@vealfarmers.ca).

### PRODUCER EDUCATION DAY



**Amanda Hammell**

Senior Manager, Farm Management Consulting  
MNP

### **Building financial resilience: Capital access and cost control for today's farms**

Boost your farm's financial strength with practical strategies to manage rising costs and access the capital you need for growth. This session delivers clear, actionable tools to manage cash flow, control expenses, and position your operation for long-term success.



**Titouan Chapelain, PhD candidate**

University of Guelph

### **Feeding dairy-cross calves for success: From day one to weaning**

Early-life nutrition is a major driver of growth, health, and future performance in dairy-cross calves. This talk will cover practical feeding strategies for dairy-cross calves, focusing on colostrum, milk replacer composition, milk volume, and a low-stress weaning transition.



**Jeff Caswell, DVM, DVSc, PhD, Dipl ACVP**

Professor, Department of Pathobiology  
University of Guelph

### **An overview of *Mycoplasma bovis* disease in calves**

*Mycoplasma bovis* is a common cause of respiratory and other diseases in calves. This presentation is an overview of:

- Knowledge of the bacterium and how calves acquire the infection
- The range of diseases it causes and how they develop
- Why some infected calves become sick while others remain healthy
- How the disease is diagnosed
- Some aspects of the disease that are relevant to controlling it in groups of calves