

NEWS RELEASE

For immediate release

ANNUAL VFO BOARD OF DIRECTOR'S AWARD WINNER ANNOUNCED

Recognizing dedication and service to the veal cattle industry

Guelph, ON, 4 March 2021—Veal Farmers of Ontario (VFO) was pleased to announce this year's VFO Board of Director's Award winner at its recent Virtual Annual General Meeting held on March 3, 2021.

The VFO Board of Director's Award recognizes the contributions that many make to help the VFO Board achieve their goals. This year, Larry Witzel, President of the Ontario Livestock Exchange, and Chair of the Livestock Financial Protection Board was recognized for his involvement in the veal cattle industry.

"Larry has always been a valued industry partner, and we are fortunate to have his perspective and insight on the many projects and issues over the years and of course his input and support on the Veal Industry Advisory Committee," says Pascal Bouilly, VFO Chair.

Witzel is both Past President and a current director of Livestock Markets of Canada, and President of the Ontario Livestock Auction Markets Association. He has contributed to several VFO projects and initiatives over the years, and his insights and expertise have been greatly appreciated.

"I am honoured and grateful to receive the VFO Board of Director's Award," says Witzel. "The veal industry in Ontario is strong, aggressive, and has great vision as it continues to move forward into the future."

"We thank Larry for his dedication and commitment to the Ontario veal sector, he is truly deserving of this recognition, and we look forward to continuing to work together to serve Ontario's veal farmers," says Bouilly.

Veal Farmers of Ontario is a farmer-run organization that represents the interests of Ontario's veal farmers, providing leadership to promote industry growth and viability through collaboration, innovation, marketing, and education.

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