



Ontario Veal Association WEEKLY MARKET INFORMATION REPORT

Week Ending January 15, 2010
Week#2

FINISHED VEAL PRICES

This report is a collection of reports from sales barns and direct sales. The OVA is not responsible for the accuracy of these numbers.

Ontario Direct To Packer - Live weight \$/lb., 54.56% yield

| | Rail | Live |
|-----------|-------------|---------|
| Range | \$1.67-1.78 | .91-.97 |
| Last week | \$1.70-1.80 | .93-.98 |

| | Weekly Average | OSI | OLEX | Brussels |
|------------------------------|----------------|---|--------|----------|
| >600 lbs | | | | |
| Volume | 651 | 119 | 244 | 232 |
| Low \$ | 80.13 | 85.00 | 75.00 | 87.00 |
| High \$ | 101.61 | 101.00 | 99.50 | 108.00 |
| Avg.\$ | 90.52 | 93.25 | 87.87 | 96.11 |
| Top \$ | 132.50 | 116.50 | 132.50 | 120.00 |
| Avg. Weight | 719 | 713 | 711 | 733 |
| 451-600lbs | | | | |
| Volume | 81 | 18 | 29 | 16 |
| Low \$ | 67.20 | 84.50 | 65.00 | 51.00 |
| High \$ | 94.26 | 106.00 | 89.50 | 100.00 |
| Avg.\$ | 82.56 | 93.43 | 80.44 | 81.46 |
| Top \$ | 114.50 | 110.50 | 114.50 | 100.00 |
| Avg. Weight | 557 | 561 | 566 | 574 |
| LAST WEEK >600 lbs | | | | |
| Volume | 646 | 98 | 268 | 229 |
| Avg. \$ | 89.62 | 92.29 | 87.86 | 93.69 |
| Avg. Weight | 716 | 728 | 707 | 719 |
| | Date | Comments | | |
| OSI | Jan 11 | Veal traded on a steady market | | |
| OLEX | Jan 12 | Veal sold on a good active trade at steady prices. | | |
| Brussels | Jan 14 | Holstein veal calves sold on a good active trade at steady prices while beef veal calves traded strong at prices \$2-\$3.00 stronger. | | |
| Denfield | Jan 12 | veal also traded steady | | |

Quebec Electronic Auction - A2 Grain Fed (\$/lb. Rail)

| | Vol. | Avg |
|-----------|-------|-------|
| This week | 1,683 | 1.777 |
| Last Week | 874 | 1.78 |

FEDERALLY INSPECTED VEAL January 9, 2010

| WEEKLY | 2009 | 2008 | % CHANGE | YTD | 2009 | 2008 | % CHANGE |
|--------------|-------|-------|----------|--------------|-------|-------|----------|
| Western Cdn. | 25 | 31 | -19.4 | Western Cdn. | 25 | 31 | -19.4 |
| Ontario | 445 | 252 | 76.6 | Ontario | 445 | 252 | 76.6 |
| Quebec | 3,747 | 4,951 | -24.3 | Quebec | 3,747 | 4,951 | -24.3 |
| Canada | 4,217 | 5,234 | -19.4 | Canada | 4,217 | 5,234 | -19.4 |

For the full version of Federally inspected veal visit www.ontarioveal.on.ca under Producer Info/Market Info/view-of-the veal industry

PROVINCIALY INSPECTED VEAL

| MONTH | 2009 | 2008 | 2007 |
|-----------|-------|-------|-------|
| JANUARY | 2,096 | 2,664 | 3,650 |
| FEBRUARY | 1,934 | 2,135 | 3,184 |
| MARCH | 2,206 | 2,228 | 3,286 |
| APRIL | 2,142 | 2,859 | 3,321 |
| MAY | 2,194 | 2,370 | 3,919 |
| JUNE | 2,320 | 2,436 | 2,715 |
| JULY | 2,267 | 2,669 | 2,484 |
| AUGUST | 1,803 | 2,557 | 3,192 |
| SEPTEMBER | 1,669 | 3,063 | 3,025 |
| OCTOBER | 2,381 | 2,936 | 2,980 |
| NOVEMBER | 2,320 | 2,453 | 2,931 |
| DECEMBER | 2,494 | 2,345 | 2,725 |

BOB CALF PRICES

Ontario Live Auction Report – price range from non-computerized southwestern Ontario salesbarns (\$/head).

| | Range | Last Week |
|---------------------------------|--------------------|-------------|
| Fancy to Good (> 100 lbs) | \$80-165.00 | \$90-175.00 |
| Medium to Good (80 - 100 lbs) | \$40-100.00 | \$60-115.00 |
| Small, Plain to Poor (< 80 lbs) | \$0-60.00 | \$5-65.00 |

| | Date | Comments |
|----------------|--------|--|
| Milverton Park | Jan 11 | Avg. pricing for Holstein bull calves was \$70-110.00 with a high of \$165.00. |
| Listowel | Jan 12 | 307 calves on offer. Good calves \$80-120.00 Medium types \$40-75.00 Plain & small \$10-35.00 Calves sold on a selective demand at lower prices. |
| Keady | Jan 12 | Dollar calves sold barely steady. |
| Denfield | Jan 12 | dollar calves were slightly lower |

| Quebec Live Auction(\$/cwt) | Last Week | | | |
|-----------------------------|-----------|---------|--------|---------|
| | Volume | Average | Volume | Average |
| Good Calves (90-120 lbs) | 762 | .64 | 782 | .75 |
| Good Calves (121-140 lbs) | 194 | .65 | 219 | .77 |
| Average Calves (90-140 lbs) | 376 | .47 | 732 | .57 |

OCA Computerized Auction Report

weighted average of 13 computerized salesbarns (\$/cwt)

| | Vol. | Low | High | Avg. \$ | Avg. weight | Avg. weight | Avg. \$ | Vol. |
|-----------|------|-------|-------|---------|-------------|-------------|---------|-------|
| < 125 lbs | 765 | 32.33 | 68.36 | 53.01 | 104 | 103 | 57.96 | 1,022 |

**Mark Your Calendar!
Annual General Meeting
Friday March 5, 2010
Festival Inn, Stratford**

The above information is collected from various sources and disseminated by the Ontario Veal Association.

130 Malcolm Road, Guelph, Ontario, N1K 1B1 Phone: (519) 824-2942

Email: kkeels@ontarioveal.on.ca