



## **Veal Farmers of Ontario**

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### **VFO STATEMENT: VFO applauds Health Canada's decision to remove Front-of-Package labelling on ground meat**

**Guelph, Ontario (June 30, 2022)** – Veal Farmers of Ontario (VFO) supports Health Canada's decision to exempt ground veal, and all ground meats, from the "high in" saturated fat Front-of-Package (FOP) labelling requirements. The new FOP labelling requirements which exempt ground meat will be published in the Canada Gazette Part II on July 6, 2022. This decision aligns ground meat with other whole cuts of meat protein, as well as other nutritious, single-ingredient foods such as milk, eggs, fruits, and vegetables.

"We are pleased to hear that Health Canada has recognized the importance of ground meat as a nutritious, affordable protein in Canadian's diets and has now provided this exemption," says Pascal Bouilly, VFO Chair. "Ontario veal farmers are proud to produce a lean, nutrient-packed protein that is high in iron, zinc, and vitamin B12."

Veal Farmers of Ontario is a farmer-run organization that represents the interests of Ontario's veal farmers, providing leadership to promote industry growth and viability through collaboration, innovation, marketing, and education.

#### **For more information or to arrange an interview, please contact:**

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