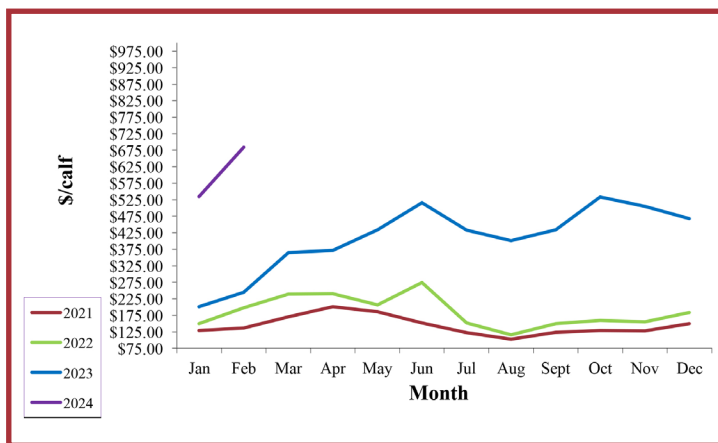




VEAL MARKET INFORMATION

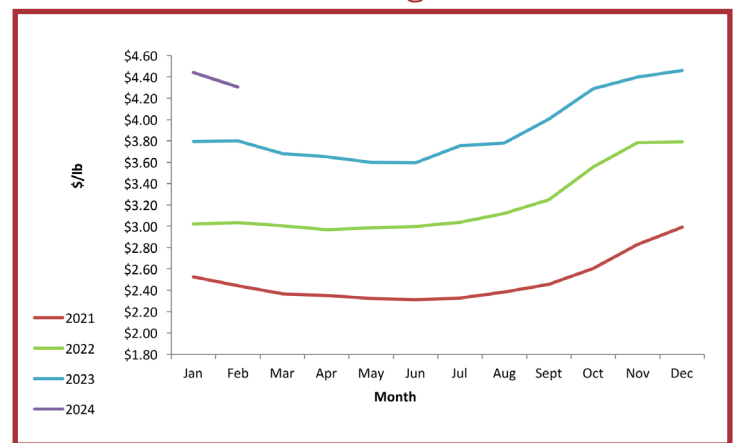
This information is collected from various sources and disseminated by Veal Farmers of Ontario.

Bob Calf Pricing



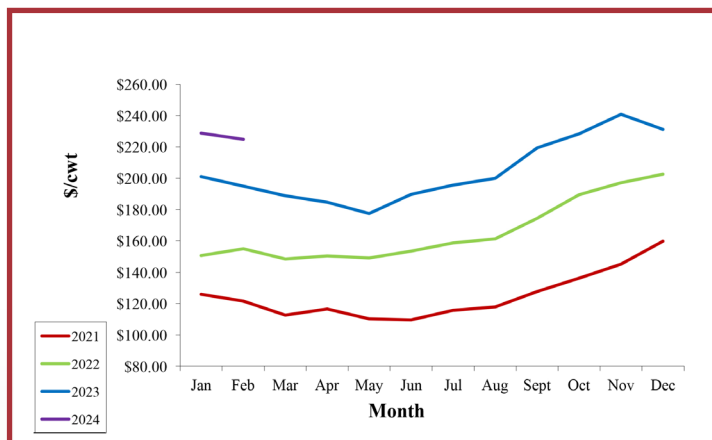
This price range is collected and tabulated from participating sale barns throughout Ontario based on average pricing. This information is used to follow trends.

Rail Grade Veal Pricing



This information is collected from producer contributions on a weekly basis. Once the numbers are collected a weighted average is calculated. The weighted average gives a more realistic price of what is happening in the market. This information is used to follow trends.

Sale Barn Veal Pricing



This price range is collected and tabulated from participating sale barns throughout Ontario based on average pricing. This information is used to follow trends.