

New Veal Market Report App available to download

Veal Farmers of Ontario is pleased to report that the Veal Market Report App has been successfully updated. This update should allow you to utilize all the reports you have come to depend on, confident that they will integrate with the requirements of modern technology.

The app shares weekly veal market reports based on live sales derived from auction market data submitted to the Beef Farmers of Ontario and other provincial commodity groups, as well as submissions from participating producers and sales barns.

Why did the Veal Market Report App need to be updated?

The original app was developed in the early years of app development, since then many new security and privacy protocols, as well as app development methods, have been updated.

Both the **Apple App Store** and **Google Play** insisted that updates be made for privacy and security reasons, as well as for compatibility reasons.

Download the new version of the Veal Market Report App now.



What does this mean for you?

If you have the original Veal Market Report App on your phone, you will need to **remove (delete) the original app** from your phone, and then download the new version.

When you open the app, it will ask you if you allow notifications from the app. We highly recommend that when you are setting up the app,

you **ALLOW** notifications, so that you will be notified when the reports are updated each week – it is one of the key benefits of the Veal Market Report App.

What if I don't re-install the app?

The original Veal Market Report App may continue to work for a little while, but it will eventually stop working. Also, you will not receive notifications when reports are posted. We highly recommend you download the new app as soon as possible so that you can continue to receive the information you need as a veal producer.

We have added a few new features and information as well to make the Veal Market Report App more consistent with the current version of the Weekly Veal Market Information Report available on our website.

New to apps?

If you did not previously use the app, give it a try now, the Veal Market Report App will help you stay up to date with the latest statistics, allowing you to make critical management decisions with the most current information

If you need any information or assistance, please let us know, and we will be happy to help. ■

