



# Managing risks, mastering markets

On-demand webinar series

Advance your knowledge with Veal Farmers of Ontario's new on-demand webinar series, tailored specifically for grain-fed veal producers. Access expert insights and strategies to effectively navigate the complexities of today's market dynamics – all at your convenience.



*Draft program is subject to change.*

## Thursday, April 24, 2025

**Making AgriStability and the Risk Management Program work for you**

Understand how Agricornp's suite of programs can mitigate financial risks and stabilize farm income to create a comprehensive safety net for producers managing unpredictable markets, fluctuating costs, and production challenges.



Ellen Blenkiron,  
Senior Industry  
Specialist, Agricornp



Jeff Janssen,  
Research Analyst,  
Agricornp

## Wednesday, May 7, 2025

**Market dynamics: What's next for Ontario's veal industry?**

Steve will share an update on the North American cattle market and highlight key trends from the past year and where 2025 appears to be going. This presentation will provide critical insights for producers navigating market uncertainties and planning for sustainable growth.



Steve Duff, Chief Economist  
Ontario Ministry of Agriculture,  
Food & Agribusiness

## Wednesday, May 21, 2025

**ACC: Operating finance programs**

A steady cash flow is essential to keeping your farm running smoothly. With the right financial support, you can cover expenses, invest in growth, and navigate market fluctuations with confidence. Find out more about ACC's flexible funding solutions to help you manage costs and focus on building a thriving operation.



Scott Clark, Vice President,  
Marketing & Communications  
Agricultural Credit Corporation

## Questions for our speakers?

Email them to [events@vealfarmers.ca](mailto:events@vealfarmers.ca) and the responses will be shared in the *Finishing grain-fed veal in Ontario* private Facebook group.



Scan the QR code or visit <https://vealfarmers.ca/on-demand> to access the webinars on their release dates. Prefer an email reminder? Sign-up by emailing [events@vealfarmers.ca](mailto:events@vealfarmers.ca).

