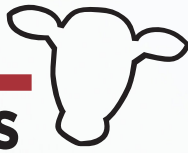


VEAL Farmers of Ontario



On-demand webinar series

Managing risks, mastering markets

Build confidence in your marketing decisions with Veal Farmers Ontario's curated collection of on-demand webinars and live event recordings. Tailored for grain-fed veal producers, this series delivers expert guidance to help you understand market trends, manage risk, and strengthen your business — all at your convenience.

Draft program is subject to change.



▶ **Wednesday, June 3**
**Building financial
resilience: Capital
access and cost control
for today's farms**

*Amanda Hammell, Senior Manager, Farm Management
Consulting*

MNP

Boost your farm's financial strength with practical strategies to manage rising costs and access the capital you need for growth. This session delivers clear, actionable tools to manage cash flow, control expenses, and position your operation for long-term success.



▶ **Wednesday, June 17**
**Economics of
feeding veal cattle**

*John Molenhuis, Business Analysis and Cost of
Production Specialist*

Ontario Ministry of Agriculture, Food & Agribusiness

With calf prices at unprecedented levels, knowing your cost of production is as important as ever. This session will work through the process of calculating your cost of production and highlight the impacts to changes in market prices and production costs.



▶ **Coming soon!**
**Market situation and
outlook**

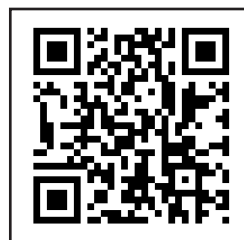
Steve Duff, Chief Economist

Ontario Ministry of Agriculture, Food & Agribusiness

Steve will share an update on the North American cattle market and highlight key trends from the past year and where 2026 appears to be going. This presentation will provide critical insights for producers navigating market uncertainties and planning for sustainable growth.

Questions for our speakers?

Email them to events@vealfarmers.ca and the responses will be shared in the *Finishing grain-fed veal in Ontario* private Facebook group.



Scan the QR code or visit vealfarmers.ca/on-demand to access the webinars on their release dates.